

MELISA ATILGAN

MARKETING STUDENT AT THE UNIVERSITY OF
CENTRAL FLORIDA

📍 Orlando, FL

✉ Me286614@ucf.edu

🌐 www.linkedin.com/in/melisa-atilgan06

PROFILE INFO

I am a motivated Marketing student at the University of Central Florida with a strong interest in branding, data analysis, and consumer behavior. I bring creativity, strong communication skills, academic knowledge, and content creation expertise to my work. I am eager to apply these skills through internships and campus projects.

EDUCATION

2024 - 2027

UNIVERSITY OF CENTRAL
FLORIDA, ORLANDO, FL

- Bachelor of Science in Business Administration, Marketing
- Expected Graduation: December 2027
- GPA: 3.683

2020 - 2024

ALANYA BAHCESEHIR
ANATOLIAN HIGH SCHOOL -
ALANYA, TURKEY

- Valedictorian, Class of 2024

SKILLS

- Social Media Content Creation
- Time Management
- Leadership
- Effective Communication
- Critical Thinking
- Creativity
- Computer skills: Microsoft Word, PowerPoint, Excel, Canva

LANGUAGES

- English (Fluent)
- Turkish (Fluent)
- Russian (Conversational)

EXPERIENCE

Marketing Committee Member at TACCS

TACCS - Turkish American Chamber of Commerce of the South

- Design and edit social media posts, maintaining visual consistency with TACCS's brand identity
- Collaboration with the marketing committee to plan, create, and refine social media content and campaigns

Target — Seasonal Cashier

December 2025 - January 2026

- Delivered fast, accurate transactions while maintaining strong customer service.
- Supported store operations during high-traffic seasonal periods.

Turkish/English Translator & Exhibitor

Coverings 2025 - Orange County Convention Center, Orlando, FL
April 2025

- Assisted international visitors and exhibitors by providing real-time Turkish-English translation.
- Represented exhibitors in a professional setting and facilitated cross-cultural communication.
- Gained experience in customer interaction, event promotion, and industry networking

CAMPUS INVOLVEMENT

MEMBER, WOMEN IN BUSINESS - UCF

- Participate in professional development events and networking opportunities.

MEMBER, TURKISH STUDENT ASSOCIATION - UCF

- Help organize student events and support cultural activities.